



Smart Sparrow Announces Dimensional Learning Solutions as its First Gold Partner

Smart Sparrow, a pioneer in adaptive and personalized learning technology, is pleased to announce its first Gold Preferred Partnership with Dimensional Learning Solutions (DLS). DLS is a company committed to developing dynamic, adaptive courseware for the K-12 educational market using its own proprietary version of Smart Sparrow's adaptive eLearning platform.

This partnership will enable DLS to create adaptive courses for public schools, private schools, charter schools, magnet schools, and home schoolers, as well as for vocational and technical training. DLS courses promote 'learning by doing' and adapt to individual learners through responsive feedback and learning pathways. DLS's online courses are designed so that learning experiences lead to increased engagement, retention and mastery.

Dror Ben-Naim, the Founder and CEO of Smart Sparrow stated, "DLS has an amazing team and a great vision that resonates with everything we believe in at Smart Sparrow. They bring deep expertise and true commitment to developing market—leading adaptive courseware for the K-12 sector."

Dr. Brian Talbott, CEO and Founder of Dimensional Learning Solutions stated, "The DLS Board couldn't be more proud of the ongoing working relationship between DLS and Smart Sparrow. Through our DLS online proprietary platform and its state-of-the-art learning pathways, we are and will continue to be a leader in adaptive online course solutions."

__

About Smart Sparrow: Smart Sparrow was founded by Dr. Dror Ben Naim who previously led a research group in Intelligent Tutoring Systems and Educational Data Mining at the University of New South Wales (UNSW) resulting in the development of Smart Sparrow's Adaptive eLearning Platform. The company was launched in Sydney (2012) after raising a Series A investment from early-stage venture investors OneVentures and Uniseed, and recently opened offices in San Francisco (2014) following a further \$10 million in venture capital investment from London-based Yellow Brick Capital. Smart Sparrow is also the technology partner for a number of teaching networks, including the BEST Network (best.edu.au) for biomedical education and Inspark Science Network (inspark.education) which is developing engaging digital 'quests' and virtual learning environments to improve science education.

For further information: www.smartsparrow.com

Contact: David Rowe, +61 419 226 417, david@smartsparrow.com

About Dimensional Learning Solutions (DLS): DLS is an American company committed to providing high quality adaptive K-12 courses for students and staff development for teachers. Its adaptive online courses, powered by Smart Sparrow, uniquely adapt to learners through responsive feedback and specific learning pathways that allow students to learn by doing. DLS maximizes learning by creating intelligent, adaptive and customizable courses using research-based course design and its proprietary software. DLS is a leading provider of adaptive courses that increases learner mastery, retention, depth of understanding, engagement, and acquisition of critical thinking skills.

For further information: www.dlsed.com

Contact: 800-769-7992